

Family Council

Progress of Work of the Sub-committees under the Family Council

PURPOSE

This paper invites Members to note the progress of work of the Sub-committees under the Family Council (the Council).

SUB-COMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES AND FAMILY EDUCATION

2. The Sub-committee on the Promotion of Family Core Values and Family Education met on 24 October 2013. Members discussed and monitored the progress of the “2013/14 Family-Friendly Employers Award Scheme” (the Award Scheme). Besides, Members also deliberated on the production of family education packages for addressing the needs of different types of families to be launched in the second quarter of 2014.

“2013/14 Family-Friendly Employers Award Scheme”

3. Following the official launch of the Award Scheme on 18 September 2013 at the Conference Hall of the Central Government Offices, the publicity campaign has been in full swing through the broadcasting of Announcements in the Public Interest (APIs), publication of press advertorials¹, direct engagement of small and medium enterprises as well as networking talks, media pitching, telemarketing, etc.

4. Leveraging on the connection with the Organising Committee members, the Council Secretariat has organised 24 briefing sessions (**Annex**). As at 7 November 2013, about 465 applications have been received. The Council Secretariat will continue our endeavour to solicit and appeal for enrollment from different sectors of the community,

¹ The press advertorials were published in Sing Tao Daily and Headline Daily on 4 October 2013 and 1 November 2013. Four press advertorials will be published between December 2013 and May 2014.

including business companies and non-governmental organisations (NGOs). Deadline of application falls on 17 January 2014. After adjudication, the prize presentation ceremony is scheduled for the second quarter of 2014.

Production of Family Education Packages

5. Members supported the production of new family education packages addressing the needs of young families (新手父母) and New Arrival families with the following themes –

- (a) parenting;
- (b) marital relationship; and
- (c) intergenerational support.

With the selected themes, service provider(s) are expected to produce videos and education kits as well as to organise workshops throughout the territory. Procurement process is in the pipeline and the education packages will be available in the second quarter of 2014.

SUB-COMMITTEE ON FAMILY SUPPORT

6. The Sub-committee on Family Support held a meeting on 25 September 2013. Amongst others, members considered the applications for sponsorship under the Pilot Scheme on Family Mediation Service 2013/14 (the Pilot Scheme) and monitored the progress of “Family Survey 2013” (the Survey).

Pilot Scheme on Family Mediation Service

7. A total amount of \$1.18 million was approved as sponsorship to four NGOs, namely Caritas Hong Kong, Hong Kong Catholic Marriage Advisory Council, Hong Kong Family Welfare Society, and Yang Memorial Methodist Social Service, subject to their submission of the audited financial report for 2012/13. The Sub-committee would review the cost-effectiveness towards the end of the Pilot Scheme in the third quarter of 2014.

Family Survey 2013

8. The Sub-committee noted the preliminary findings of the focus group discussion on raising of grandchildren by grandparents and on attitudes towards involvement of grandparents in family matters. The research team will further analyse the data collected. The draft report of the Survey will be ready by late November 2013. Subject to the Sub-

committee's deliberation, the Survey will be presented to the Council in February 2014.

WAY FORWARD

9. The Sub-committees will continue to oversee their respective programmes and activities. Members are welcome to convey their comments and suggestions to the Secretariat.

**Family Council Secretariat
November 2013**

**2013/14 Family-Friendly Employers Award Scheme
Briefing Sessions**

	Organisation	Date
1.	The Hong Kong Chinese Importers' & Exporters' Association (香港中華出入口商會)	23 September 2013 (Monday)
2.	The Federation of Medical Societies of Hong Kong (香港醫學組織聯會)	26 September 2013 (Thursday)
3.	The Hong Kong Management Association (香港管理專業協會)	4 October 2013 (Friday)
4.	Labour Department (Tripartite Committee on the Catering Industry) (勞工處)	7 October 2013 (Monday)
5.	The Hong Kong Council of Social Service (香港社會服務聯會)	9 October 2013 (Wednesday)
6.	The Hong Kong Management Association (香港管理專業協會)	11 October 2013 (Friday)
7.	Hong Kong Federation of Restaurants & Related Trades (香港餐飲聯業協會)	17 October 2013 (Thursday)
8.	Labour Department (Tripartite Committee on the Retail Trade) (勞工處)	21 October 2013 (Monday)
9.	Hospital Authority (醫院管理局)	25 October 2013 (Friday)

10.	Hong Kong Small and Medium Enterprises Association (香港中小型企業聯合會)	28 October 2013 (Monday)
11.	Labour Department (Joint Human Resource Managers' Clubs (Banking Industry)) (勞工處)	29 October 2013 (Tuesday)
12.	The Chinese Manufacturers' Association of Hong Kong (香港中華廠商聯合會)	31 October 2013 (Thursday)
13.	The Hong Kong Management Association (香港管理專業協會)	1 November 2013 (Friday)
14.	Hong Kong Women Professionals & Entrepreneurs Association (香港女工商及專業人員聯會)	4 November 2013 (Monday)
15.	The Boys' & Girls' Clubs Association of Hong Kong (香港小童群益會)	7 November 2013 (Thursday)
16.	Labour Department (Joint Human Resource Managers' Clubs (Construction Industry, Building Service and Catering Industry)) (勞工處)	19 November 2013 (Tuesday)
17.	Po Leung Kuk (保良局)	20 November 2013 (Wednesday)
18.	The Law Society of Hong Kong (香港律師會)	20 November 2013 (Wednesday)
19.	Labour Department (Joint Human Resource Managers' Clubs Meeting (various industries)) (勞工處)	25 November 2013 (Monday)

20.	Labour Department (Tripartite Committee on the Theatre Industry) (勞工處)	28 November 2013 (Thursday)
21.	The Hong Kong Management Association (香港管理專業協會)	29 November 2013 (Friday)
22.	Airport Authority Hong Kong (香港機場管理局)	6 December 2013 (Friday)
23.	Labour Department (Joint Human Resource Managers' Clubs (Retail Industry and Garment Industry)) (勞工處)	11 December 2013 (Wednesday)
24.	The Hong Kong Management Association (香港管理專業協會)	13 December 2013 (Friday)